

# Samuel F. Leventhal

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## EDUCATION:

Springfield College, Springfield, MA  
Bachelor of Arts in Communications/Sport Journalism  
Minors in Marketing and Sports Analytics  
Cumulative GPA: 3.72/4.0

May 2019

## RELATED EXPERIENCE:

### **Springfield College Marketing & Communications Department, Springfield, MA**

#### *Student Photographer/Videographer*

September 2016-Present

- Attend various campus events and take photos for documentation
- Coordinate with co-workers to edit videos for school-wide use
- Attend Spalding Hoophall Classic to provide photo and video content

### **The Springfield Student, Springfield, MA**

#### *Men's Volleyball Beat Writer/Photo Editor*

August 2016-Present

- Lead photographer at various events on campus
- Serve as primary contact for posting of photographs to Instagram
- Solely responsible for all graphics created by The Springfield Student
- Communicate with the editor(s)-in-chief to establish photo requirements
- Complete game and feature articles for various sports and events
- Attend all Men's Volleyball home games and prepare weekly recaps and game articles

### **Legacy Leagues, Trumbull, CT & Johnston, RI**

#### *Lead Manager for Creative Content*

August 2016-Present

- Create player of the week and game of the week templates using Adobe Illustrator and Photoshop
- Design team and special event/segment logos for each season
- Take and edit photos for online posts
- Aid interns during nightly duties

#### *Analyst*

June 2016-August 2016

- Attended all games and recorded statistics using iScout
- Coordinated with the commissioner and other interns to divide up responsibilities
- Completed pregame and postgame shows
- Organized, facilitated, and shot halftime and postgame interviews
- Wrote game recaps and edited game highlights
- Completed weekly previews and top five plays
- Took photos during games
- Designed logos for special projects such as the All-Star game
- Appeared on a broadcast of the All-star game and Finals
- Created, participated in, and edited a weekly podcast

### **Camp Massasoit, Springfield, MA**

June 2018-August 2018

#### *Camp Counselor*

- Interacted with campers to convey a good image for the camp and ensure a fun experience
- Worked in conjunction with other counselors and directors
- Completed lesson plans prior to the start of a camp session
- Attended weekly staff meetings and biweekly Family Night's
- Provided well displayed customer service to campers and their families
- Employed good behavior based upon the Springfield College and Camp Massasoit mission statements

### **2018 Spalding Hoophall Classic, Springfield, MA**

#### *Spartanburg Herald-Journal Contributing Writer/Springfield College Videographer*

January 2018

- Produced content in timely manner following games
- Interviewed players to enhance article
- Shot photos during multiple games
- Created video highlighting Springfield College students hired for the event

**VOLUNTEER EXPERIENCE:**

**2016 Hoophall Classic, Springfield, MA**

*Event Staff Volunteer*

January 2016-January 2016

- Assisted with team and referee locker room clean up and set up
- Set up Gatorade products on team benches and in locker rooms
- Communicated with spectators as an Usher
- Acted as crowd control as a Roaming Usher and Security
- Administered with 50/50 Raffle Fundraising
- Kept score at the Spalding Junior Hoophall

**CERTIFICATIONS AND SKILLS:**

- Adobe Creative Cloud editing suite (After Effects, Audition, Bridge, Illustrator, InDesign, Lightroom, Photoshop, Premiere Pro)
- Macintosh and PC formats
- Audacity, and Final Cut Pro
- Microsoft Office (Excel, OneNote, Powerpoint, Word)
- Managing multiple priorities with good organizational skills
- CPR/AED certification
- Safezone certification

**CO-CURRICULAR ACTIVITIES:**

**Springfield College Ultimate Frisbee, Springfield, MA**

September 2017-Present

*Team Captain*

- Organize/Run all practices
- Schedule scrimmages, games, and tournaments
- Responsible for all team travel itinerary
- Coordinate with club officers for bi-weekly meetings

**Springfield College Admissions, Springfield, MA**

*Student Ambassador Vice President for Recruitment and Retention*

September 2017-May 2017

- Took lead on agenda for new student ambassador interviews and hiring new members
- Assisted in new student ambassador training
- Maintained contact with ambassadors throughout the academic year
- Aided other Executive Board members in day-to-day operations
- Met for weekly Executive Board meetings
- Attended and helped run all Open House event

*Student Ambassador*

September 2016-September 2017

- Administered weekly campus tours for prospective students
- Created and articulated accurate accounts about Springfield College's academic, athletic, and campus life.
- Attended all college Open House and Admissions events

**Springfield College New Student Orientation (NSO), Springfield, MA**

*Co-Group Leader*

November 2016-September 2018

- Worked with other co-group leader to ensure an enjoyable and informative experience for first-year students
- Coordinated with the Executive Board and Orientation Assistants to obtain necessary supplies
- Adapted to changes in schedule throughout the weekend
- Facilitated group activities
- Gained strong leadership qualities demonstrated through the orientation process

*Orientation Assistant*

November 2015-September 2016

- Worked closely with the Executive Board and Advisors to ensure that the event ran as planned
- Coordinated with co-group leaders to be sure that they have the necessary tools complete their activities
- Checked-in all first-year students
- Set up events throughout the weekend before the groups arrived at those locations
- Aided group leaders in facilitating certain activities